



Veninga's Fine Jewelry Has A New Website

The Popular Retail Jeweler Will Also Benefit From The Use Of Social Media

**For Immediate Release:
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Veninga's Fine Jewelry, well known by many St. Louisans, for their diamond and gold artistry and excellent customer services, today announced that their Website, veningajewelry.com has been re-designed and is now "Live". The site has a new look and feel to it. The site is easy to navigate and features the most exquisite jewelry available on the market today. Currently, all visitors to the Website still have to contact the store via a number of available options, before a purchase can be completed. While online, visitors can view all product offerings, sign up to receive a quarterly newsletter, choose to receive new product alerts and generally learn more about the jewelry industry.

Nearly a thousand products are being aggregated into their online store. When done, all online customers will benefit from an ecommerce feature called "Select, Purchase and Ship". This will enable the popular local retail jeweler to have a global reach. As a result of the Internet, someone from Australia will be able to make a secure purchase just as fast as someone visiting the retail store. Strict attention has been given to carefully align with dedicated distribution, processing and shipping channels that will enhance online customer satisfaction.

Traditional and digital media advertising has also been implemented by the successful retail jeweler. "I am proud of what we offer our St. Louis customers and I feel it is now important to reach out to people who use social networks, like FaceBook, Twitter and Google. Many of our existing customers have asked why we were not connecting with them online as well. We are actively doing so now! We are working carefully to communicate the right message and to build positive connections." Said Thomas Veninga, Owner of Veninga's Fine Jewelry. So far they've had an exciting reception. For Veninga's Fine Jewelry, it is full steam ahead!

Join Veninga's Fine Jewelry on:



About Veninga's Fine Jewelry

Located in the heart of Creve Coeur, Veninga's Fine Jewelry is a retail store outlet that showcases an exquisite selection of fine diamonds, and other precious metals. They offer wedding rings, bracelets, earrings and necklaces. They carry a selection of watches for men and women. They are well known in the jewelry market place, for their one of a kind diamond and gold artistry.

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